



Ballarat International Foto Biennale Annual Giving

National Centre for Photography, future main entrance, Bath Lane,
Ballarat. Virtual image courtesy of Kerstin Thompson Architects.
Featuring photograph by Lyndal Irons from her project *Physie*, 2019.

Chair's Message

Since its inception in 2005, the Ballarat International Foto Biennale has burgeoned from a regional showcase into a 60-day festival adorning the cityscape with captivating imagery, making it a cornerstone of Australia's photographic art scene.

Set against the backdrop of Ballarat's rich history and vibrant laneways, the Biennale transforms the city into a dynamic gallery, enticing visitors with a tapestry of domestic and international talent, often unveiling works previously unseen in Australia. With each iteration, the festival's program expands, driven by our audience's evolving desires and the creativity of our contributors.

Crucial to our success is the enduring support of philanthropists who share our vision for enriching cultural experiences. With your continued generosity, we can further develop the Biennale, nurture emerging photographers, and craft engaging programs accessible to all.

As we embark on this next chapter, I am thrilled to introduce the National Centre for Photography – a beacon of innovation that extends the Biennale's legacy into a year-round celebration of visual storytelling.

This visionary project promises a state-of-the-art photography showcase, an immersive digital experience, and an educational platform, propelling Ballarat's cultural identity to new heights.

Driven by a commitment to pushing boundaries, the National Centre for Photography is poised to redefine how we engage with art and imagery, fostering connections that transcend traditional exhibitions.

By uniting individuals, businesses and artists, we aim to catalyse social and economic growth, cementing Ballarat's status as a cultural powerhouse.

I invite you to join us on this transformative journey through your patronage or participation.

Together, we can shape a future where creativity thrives, enriching our community for generations.

Alicia Linley

Chair, Ballarat International Foto Biennale



Annual Giving

An annual gift will place you at the forefront of exhibitions, programs and events at the Ballarat International Foto Biennale. You will join a group of dedicated supporters who are passionate about photography from Australia and around the world.

Giving annually will enable you to:

- Play a significant role in the growth of the organisation's programs and activities.
- Belong to an exclusive group of like-minded donors with a strong connection to the Ballarat International Foto Biennale.
- Be the first to learn about our exciting exhibitions, plans and developments.
- Be invited to a dynamic program of events, including private viewings and events hosted by CEO Vanessa Gerrans, board members and special guests.
- Gain special behind-the-scenes access to exhibitions and programs.
- Create impact in Ballarat by supporting a major tourist drawcard.

We invite you to direct your annual donation to an area of most interest to you.

Please read on for more information on these areas.

All donations of \$2 or more are tax deductible.



Platon, *People Power* – Platon, installation view, Art Gallery of Ballarat. Photo by Garth Oriander, 2023.

Fire Country Initiative



Established in 2023, the *Fire Country Initiative* places a focus on Aboriginal and Torres Strait Islander artists, reconciliation, and self-determination.

The *Fire Country Initiative* aims to reduce disadvantage and provide avenues for Aboriginal and Torres Strait Islander artists and photographers. Facilitating sustained opportunities for Aboriginal-led outcomes, both cultural: through research, sharing and preservation of stories, and through capacity building and industry creation.

SPARKING INQUISITIVE MINDS.

DARING TO BREAK DOWN BARRIERS.

MAKING A DIFFERENCE TO THE CREATIVE SOUL.

Colleen Raven Strangways (Nharla Photography), *Aunty Jenny Hampton* (left); *Aunty Eileen Hoosan* (right), 2013. Courtesy of the artist.

Education

Beyond being a showcase of art, the Ballarat International Foto Biennale is a nexus for artistic collaboration. Masterclasses, competitions, community programs and interactive opportunities have broadened the conversation about photography, connecting local, national and international photographers.

Audience engagement plays an essential role in deepening and broadening our visitors' experiences of the festival and the Ballarat region.

The Ballarat International Foto Biennale has dedicated education programs for children and teens, presenting young visitors with diverse opportunities to come together, have fun and explore their creativity. These programs are designed to educate through

the photography medium, promoting visual literacy, higher-order thinking and communication skills. Programs are developed and presented by experienced educators in line with the Victorian Education Curriculum.

Your contribution to this area will assist the Ballarat International Foto Biennale to deliver programs to disadvantaged schools, marginalised communities, aged care groups and the next generation of creative thinkers.

"Three generations connecting with photography, connecting with each other, in awe and feeling inspired but also starting conversations and asking questions..."

LAINEY FOSTER, PHOTOGRAPHER



Erik Johansson, artist floor talk, The Mining Exchange, Ballarat. Photo by Ellen Eustice, 2023.

Exhibitions

Ballarat Foto's hallmark lies in curating groundbreaking exhibitions and introducing premieres to Australia and beyond.

Each festival includes major international blockbusters and supports professional and emerging photographers from diverse backgrounds in commercial, documentary, fine art and traditional photographic processes. Showcasing their work alongside renowned international artists and blockbuster exhibitions boosts visibility and marketing potential.

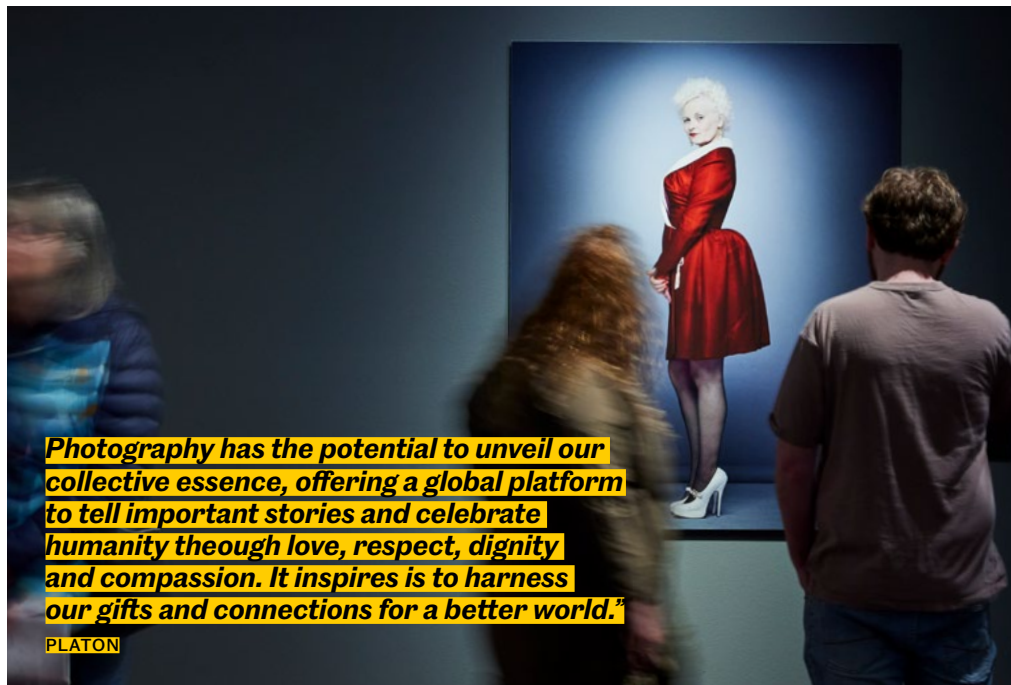
Notably, the *Prompted Peculiar – International AI Prize*, the world's first competition of its kind, sparked global discourse on the intersection of artificial intelligence, technology and visual culture.

The cultural resonance of the world- first *People Power – Platon* and *Instant Warhol* exhibitions and the dynamic themes explored in the curated 2023 festival cultivated personal connections to a wide range of contemporary works and ideas, garnering powerful responses from visitors.

The Biennale has attracted over 250,000 visitors to date since the first edition in 2005.

Philanthropic support is directed toward all aspects of an exhibition from artwork logistics, new commissions, accompanying publications, public programs and access initiatives.

Platon, *People Power – Platon*, installation view, Art Gallery of Ballarat. Photo by Garth Oriander, 2023.



Photography has the potential to unveil our collective essence, offering a global platform to tell important stories and celebrate humanity through love, respect, dignity and compassion. It inspires is to harness our gifts and connections for a better world."

PLATON

National Centre for Photography

After 19 years, and a highly respected global reputation, the Ballarat International Foto Biennale has come of age. Victoria's regional champion of international photographic excellence is soon to evolve from an iconic photographic festival to being a creative institution.

Spearheaded by a significant \$6.7m contribution from the Victorian Government, this project beckons further engagement to fully deliver this important national cultural asset.

There is an opportunity to have your name, or a member of your family's name or business, on one of the public spaces within the National Centre For Photography.

Your support makes a positive and lasting impact in your community for many generations to come.

BRINGING THE BEST TO BALLARAT.

TAKING CREATIVE EXCELLENCE TO THE WORLD.

BRAVING NEW HORIZONS.

National Centre for Photography, 4 Lydiard Street South, Ballarat. Virtual image courtesy of Kerstin Thompson Architects. Featuring photograph by Lyndal Irons from her project *Physie*, 2019.



"Creative minds rarely stand still. Change is an opportunity for renewal. The National Centre for Photography will provide an important hub for active creativity for all those who have ever stood behind a camera. It will be an exciting addition to individual imagination and to all our artistic endeavours."

HON STEVE BRACKS AC

**"We are delighted to play a role
in bringing important exhibitions
from around the world to Ballarat."**

**THE MCKAY FAMILY, MAJOR SUPPORTERS
OF ERIK JOHANSSON, *HOW TO FLY***



Official launch at the Mining Exchange featuring Erik Johansson, *How to Fly*, installation view.
Photo by Tim Levy, 2023

Photography Commissions



Supporting photographers and artists is at the heart of our work. Commissions provide our creative team with opportunities to be part of the artistic process, for artists to create new works in response to particular themes or site-specificity, or respond to new technologies.

Let your donation directly support artists to develop new works for the festival and be part of the creative journey to enrich the community through photography.

The National Centre for Photography will offer an exciting triennial program of commissions on a rotating schedule. You can choose to be involved in the digital program through the outdoor billboard, have your contribution directed toward the façade lighting external veil for the building and be inspired by the creative response from artists to the chandelier void installation gallery.

Kate Ballis, *Portals to Atlantis* installation view, Ballarat Railway Station.
Photo by Garth Oriander, 2023.

Photo Opportunities



Everyone understands the joy of capturing a perfect moment, especially as smartphone cameras travel with us wherever we go. We work with artists to create sparks of delight in unexpected ways.

In 2023, the National Centre of Photography showcased a spectacular 9-metre *Golden Monkey* sculpture by Melbourne artist Lisa Roet. We were delighted to see visitors and residents admiring her work and taking advantage of this playful photo opportunity.

Photo opportunities generate discussion, build a desire to visit Ballarat and place creativity firmly in sight for the local community.

Help us bring photography to life.

BALLARAT: A LIVING CANVAS

Ballarat's rich history and vibrant cityscape are the perfect backdrop to the festival. Exhibitions spill into its streets, businesses, and historic spaces, transforming the city into a living gallery.

Join our dedicated and passionate supporters by confirming your gift today and play a significant role in supporting the Ballarat International Foto Biennale as it transforms from a biennial photographic festival to a permanent cultural institution.

Lisa Roet, *Golden Monkey*.
Photo by Craig Mitchell, 2023.

Recognition

Each year, we include donors in a calendar of events and engagement opportunities, placing supporters at the forefront of our activities and initiatives.

Jonathan Zawada, *Digital Anthropocene* installation view, Alfred Deakin Place Ballarat. Photo by Garth Oriander, 2023.

All donations are acknowledged through ballaratfoto.org website and in our Annual Report. Donors who give \$1,000 or more will be permanently recognised by name on the National Centre for Photography honour board.



"We have watched with great interest as the Biennale has grown over the years, adding contemporary energy to our historic and culturally aware city. It is a privilege to be able to join the journey to contribute further and help ensure the National Centre for Photography pushes the boundaries and dares to stand tall as a leader in the future life of Ballarat."

ALASTAIR FIRKIN & HELEN MYALL, GOLD SUPPORTERS

"[Our students were] thrilled to take part in Ballarat Foto's Photobook Fair. Not only did they display their photo/artist books but met and connected with many professionals on the day."

JIMMY PASAKOS, FEDERATION UNIVERSITY



Ballarat Foto Kids' Hub
Photo by Garth Oriander, 2023

Support Today

Name

Address

Suburb State Postcode

Email

Phone

DONATION

I would like to make an annual gift of:

☐ **\$120** (\$30 per quarter / \$10 per month)

☐ **\$600** (\$150 per quarter / \$50 per month)

☐ **\$1,200** (\$300 per quarter / \$120 per month)

☐ **\$2,500** (\$625 per quarter / \$209 per month)

☐ **\$5,000** (\$1,250 per quarter / \$417 per month)

☐ **\$10,000** (\$2,500 per quarter / \$834 per month)

☐ **\$25,000** (\$6,250 per quarter / \$2084 per month)

I would like to pay this in instalments:

☐ Quarterly ☐ Monthly

I would like to direct my donation to the following area (please select one only):

☐ Australian Photography

☐ Children's Photography Program

☐ Creative Residency Program

☐ Digital Innovations Program

☐ Education (*see p. 5*)

☐ Emerging Regional Curator

☐ Exhibitions (*see p. 6*)

☐ Fire Country Initiative (*see p. 4*)

☐ First Nations Trainee/Apprenticeship

☐ Indigenous Photography (*see p. 4*)

☐ National Centre For Photography (*see p. 7*)

☐ Photography Commissions (*see p. 10*)

☐ Photo Opportunities (*see p. 11*)

☐ Women In Photography Program

PAYMENT

☐ I would like to pay by credit card.

Quarterly or monthly payments will be automatically deducted from the following credit card on or around the 15th of the month.

☐ Visa ☐ Mastercard ☐ American Express

Name

Card No. Exp. date /

Signature

☐ I would like to pay by **cheque**

Please make cheques payable to the Ballarat International Foto Biennale Public Fund

☐ I will make a **direct deposit**

Bank ANZ

Account name Ballarat International Foto Biennale Public Fund

BSB 013520

Account 408424739

Please quote “**BIFBAG**” and your name on the electronic funds transfer notice.

☐ I am paying in instalments by cheque or direct deposit, please send me a reminder email prior to each instalment due date.

RECEIPT

Please produce my/our receipt in the name of:

ACKNOWLEDGEMENT

Gifts of \$100 and over will be published in the Annual Report each year.

Please acknowledge my/our contribution as:

☐ I/we wish to be anonymous.

Please send this completed form to:

Ballarat International Foto Biennale

PO Box 41

Ballarat Central VIC 3353

For more information about the Annual Giving program, or donating to the Ballarat International Foto Biennale, please contact:

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Email vanessa@ballaratfoto.org

Web ballaratfoto.org/support-us/donate

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PRIVACY

The Ballarat International Foto Biennale respects your privacy and will not make your personal information available to other individuals or organisations. All information collected on this form will be used to process donations, provide receipts and to send you further information about the Ballarat International Foto Biennale.

TAX DEDUCTIBILITY

Ballarat International Foto Biennale is a not-for-profit charity, with DGR status (deductible gift recipient). All gifts of \$2 or more made to the Ballarat International Foto Biennale Public Fund are tax deductible. For tax information relevant to your circumstances please seek independent tax advice.

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